MAY MEETING



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PRESIDENT'S PERSPECTIVE: Keep Calm...Carry On

Carol Robertson, AAUW-La Crosse Branch President

As our Branch winds down with all of our activities for the year, I am reminded of the saying above "Keep Calm and Carry On" because that is how we are able to

accomplish so many things throughout the year. Members of committees accept their responsibilities and carry out what needs to be done. From arranging programs to choosing scholarship

recipients and every other activity in between, members do whatever it takes to ensure we meet our stated mission of advancing equity for women through advocacy, education, philanthropy, and research. The culmination of our efforts will be celebrated on May 5th when our Branch will award another \$25,000 in grants and scholarships. I hope many of you plan to attend the reception. Do think about helping to defer cost by paying for one of our guests. Now it is time to turn our efforts to the 58th annual AAUW Art Fair on the Green. Committees have been working over the past months in preparation for the Art Fair on July 30 & 31 on



the UW-L grounds. The committee asks for all members' help in carrying out the details of the weekend. From set-up on Friday to take down on Sunday, there are many opportunities for people to assist. If

you're not sure what all the volunteer needs are, just let Marla French know

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NEXT BOARD MEETING

Monday, May 2, 2016; 6:30 pm

Viterbo University Nursing Building, Room 103. Meetings are open to any member who is interested in attending.

Contact Carol at: 399-1751 or *cfrobertson@charter.net* to place items on the agenda.

Reception

When: Thursday, May 5, 2016

Where: Viterbo University School of Nursing Reception in the Lobby Program in Room 196

Cost: \$10 for appetizers, dessert, and beverages (Note: You can bring these with you into Room 196) Donations are welcome to cover the cost for our recipients and their guests.

RSVP DEADLINE:

For cancellations and late reservations please call Silvana Richardson at 608-788-0595 by NOON on MONDAY, May 2nd.

Program:

This month's program is a celebration to recognize the recipients of our scholarships and grants.

In recent years, more than several community events have been scheduled on the Saturdays in May...The Fitness Festival, collegiate graduations, etc. Many AAUW members found themselves unavailable to attend an AAUW event at our regular meeting time.

For the 2nd year, we will host our Celebration reception on a Thursday.

Keep Calm...Carry On... (continued from page 1)

that you are willing and she will find a spot for you.

On a personal note, as I said at the Annual Meeting in April, it has been a privilege to serve as President of the Branch these past four years. I have enjoyed serving in this capacity and thank each of you for your support. I want to offer my congratulations to the new officers who were recently elected. You have the support of all of us.

Members believe in what we do and step up when called upon. Thanks to all of you!

Membership News

by Marilyn Hempstead, VP Membership

Two long time members had health challenges in March.

Liz Nutter had spinal surgery with complications so had a longer than usual hospital stay. She is back at home gaining strength with every day.

Liz Wing spent time at Bethany Riverside Care Center, and is also now recovering at home.

We wish both of you speedily returning health.

DUES

As Membership VP, I stand with the Finance VP in urging you to send in 2015/16 dues as soon as possible. It saves Kristin (with the board's help) having to call with a reminder. You are important to the branch at whatever level you participate.

New Board Installed



2016-2017 board members congratulate themselves after being installed. L-R: Kristin Foehner, Treasurer; Michele Strange, President; Marilyn Hempstead, VP Membership; Lois Gilbert, Co-Program VP and Linda Myers, Secretary.

May Meeting,

continued....

Please plan to join us on May 5, 2016, at Viterbo's School of Nursing.

Please plan to arrive at 5pm to enjoy hors d'oeuvrs and to talk individually with our recipients. You will recognize them by by their name tags adorned with a white banner with the word "Recipient."

In our tradition, we ask AAUW members to consider "sponsoring" a recipient (and perhaps the recipient's guest). By covering these costs, we do not need to rely on the branch budget. You may mail a sponsorship check to our branch treasurer or you may take care of that upon your arrival at the event.

When we gather the recipients for their group picture at 5:23pm, AAUW members can begin to move into Room 196. You may take refreshments with you.

For the program part, to hear the recipients' stories, we will move into Room 196 (adjacent to our usual meeting room). Individuals with mobility concerns will want to take the elevator to the basement and enter Room 196 from the bottom of the hall. Note: You will find restrooms on that lower level.

As any of the scholarship application readers can attest, our recipients deserve this celebration!



Get Well Soon

STUDY GROUP	MEETING DAY/TIME	CONTACT PERSON
Bookfellows	3rd Wednesday of month at 2:00pm	Liz Wing, 782-7963
Scholarship Bridge/Card Ga	mes TBA	Sharon DeCicco, 788-5356
Contemporary Authors	3rd Tuesday of month at 2:00pm	Alice Ross, 788-4206
Hearth & Home	meeting occasionally, see below for details	Sharon DeCicco, 788-5356
AAUW in Action	Various times & locations; please see below for current one	Erica Koonmen, 366-1509

Study Group News

HEARTH & HOME

Hearth & Home study group meets periodically to explore new ideas, culiniary experiences, fun activities and our area through visits to local businesses or in-home happenings. If you are interested in planning a program for the group or if you would like to head it up, please contact Sharon.

NEW MAP FUNDRAISER PROJECT

Marcia Wine is spearheading the creation of a map of Wisconsin as a branch fundraiser. It will be a black and white poster of the WI state outline filled with drawings of historical and fun icons of the state. Your



ideas are needed!

If you would like to be involved in the process, the first meeting will be at Marcia's house on **Thursday April 21**, **starting at 6:30pm. Her address is 1219 Greenridge Drive In Onalaska.**

We will be looking at choosing the WI sites, products and events, etc... that would be on

the map; finding a printer; choosing an artist and getting it done by the Art Fair this summer.

AAUW IN ACTION



Next Meeting:

May potluck and year-end re-cap meeting!



Upcoming activity: WINGS (Women INterested in Going to School) will be Thurs, April 28 at the Myrick EcoPark Center from 8:30am-1:30pm.

Registration is open now thru April 22nd. Forms are online at our website: www.aauwlacrosse.

org or by emailing us at aauwlacrosse@hotmail.com for more info. Cost is free and childcare is provided.

We welcome new members!



Our branch Equal Pay Day table at Cartwright Center.

A successful event; lots of information, brochures and cookies were handed out to UWL students!

Public Policy

By Carlene Roberts, Public Policy Chair

The Value of National AAUW Dues

It will soon be time to renew our membership and pay our dues to AAUW for the coming year. It's not hard to see and experience what our branch dues provide for us, but what do our national dues accomplish?

Here are some examples:

- AAUW is a key supporter of the White House "It's On Us" campaign. A recent event raised awareness about sexual assault. Pres. Obama designated April 2016 as National Sexual Assault Awareness Month. AAUW is leading the fight against campus violence, and released a Campus Sexual Assault Toolkit to inform and help combat this national epidemic.
- AAUW has joined the Coalition for Women's Health Equity, just launched this week. The coalition aims to promote policies to address inequities in care and funding, and gaps in women's health awareness.
- On April 12 AAUW championed equal pay for equal work with resources and materials provided all around the US to branches and states.
- AAUW will not abandon hopes for passage of the Equal Rights Amendment in the US.
- Advocacy on Capitol Hill on issues affecting equity for women and girls.
- AAUW Capitol Hill Lobby Corps, which makes over 1200 visits each session to Capitol Hill offices.
- International involvement in women's equity issues, such as Imagining Ourselves, One Shared World, and United Nations programs

Branch Hosting Kosovo Delegates

AAUW La Crosse will host five delegates, one or two interpreters and a facilitator from Kosovo November 11-19, 2016 on the theme of *Domestic/Gender Based Violence: Victims Rights*.

The visit to La Crosse is arranged by World Services of La Crosse as part of the Open World Program funded by Congress. As host, AAUW will be responsible for providing host families, arranging



activities that share the realm of services available in the La Crosse area, and arranging social and entertainment activities.

We are looking for members to help with:

- transportation
- social/entertainment activities
- develop a spreadsheet schedule
- photography
- publicity
- host one or two delegates
- and a treasurer to handle receipts and finances.

Please consider being involved in this exciting experience!



If you are interested in helping with the Kosovo delegation, please contact Carlene Roberts, camcar876@gmail.com, or Betty Kruck, krux@ mwt.net.

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New AAUW Research on Women in Leadership



Women are not new to leadership; think of Cleopatra or Queen Elizabeth. Think of the women who led the civil rights and education reform movements. But women are still outnumbered by men in the most prestigious positions, from Capitol Hill to the board room. *Barriers and Bias: The Status of Women in Leadership* examines the causes of women's underrepresentation in leadership roles in business, politics, and education and suggests what we can do to change the status quo. You can download the entire report at: http://www.aauw.org/ resource/barriers-and-bias/

FROM THE TREASURER

Kristin Foehner

Financial Report as of April 15, 2016

Checking Account \$9,692.5	58
CD's none at this tin	ıe
Scholarship Bridge\$900.0	02

Dues Renewal Time

Spring is the season of renewal and now is the time to start planning for your AAUW membership renewal. The deadline for 2016-17 membership dues is June 30, 2016.

Additional information on the breakdown of dues can be found on the membership renewal form (attached to the email newsletter version).

Please submit the form and a check for \$70.00 made out to AAUW La Crosse Branch before June 30th.

My mailing address is: Kristen Foehner 4104 Beverly Drive Onalaska, WI 54650 Thank you!



Art Fair on the Green

The Art Fair on the Green will be held the weekend of July 30 & 31. New this year: rising costs, especially publicity costs, and costs for weekend rental of UW-L grounds and parking, are reducing our available scholarship monies so we are seeking **Corporate Sponsors.**

Our fund raising goal is \$5,000, and we are asking for sponsorships of \$250, \$500, or \$1000. Proceeds from the Art Fair are managed by the La Crosse Community Foundation. Donated money is therefore taxdeductible when checks are made out to: AAUW Scholarship Fund. Sponsors will be acknowledged in our Art Fair program, on the Art Fair grounds, and in our publicity.

We won't be sending letters out as a mass mailing; we'd like to keep a personal touch about it.

If you have a relationship with a business that you would feel comfortable approaching about being a corporate sponsor, please contact Carol Robertson, Betty Kruck or Carlene Roberts. They have a specially designed letter that introduces the AAUW Art Fair and the reason for requesting sponsorship. It also spells out the details of how to make the donation. Any of them will be happy to talk with you about the plan if you have questions.

The deadline for sponsorships is June 1, 2016.

Artspire- June 11, 2016

Our Branch will have a booth to promote our Art Fair on the Green at Artspire, June 11, Downtown La Crosse by the Pump House from 10:00am - 5:00pm.

Volunteers are needed for set up (6:30 am) takedown of the tent (5:00 pm) as well as staffing the booth during the day.

If you are available to help for an hour or two, let Carol Robertson know - cfrobertson@charter.net

We will be handing out bookmarks to promote the art fair. Come out and join us!



Follow us! https://www.instagram.com/aauwlacrosse/

We have a *new* branch facebook page: www.facebook.com/aauwlacrosse Be sure to "Like" us!





American Association of University Women

La Crosse Branch

P.O. BOX 2112 • LA CROSSE, WI 54602-2112

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AAUW's Mission

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

For 130 years, AAUW members have examined and taken positions on the fundamental issues of the day: educational, social, economic, and political. Our commitment to our mission is reflected in all aspects of our work.

Newsletter Contact & Deadlines

Newsletter EditorErica Koonmen (moogs56@hotmail.com)	
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Social Media Facilitator	

Newsletter content submission deadline: Please send all content for *The Current* to Erica by the 20th of the month.

Problems receiving the CURRENT? Let us know at: aauwlacrosse@hotmail.com