



American Association of University Women
La Crosse Branch
P.O. BOX 2112 • LA CROSSE, WI 54602-2112

56th AAUW Art Fair
on the Green...
July 26 & 27

Our AAUW Art Fair on the Green is over a month away: committee members are busy arranging all the details. The Art Fair Committee is meeting Tuesday, June 10th, to check on progress and handle any concerns. It takes many people to make this event run smoothly so look at the many volunteer opportunities Marla French, Volunteer Coordinator, has outlined on page 3. Remember, volunteers are needed to assist with Grounds, also. Attendees and artists have been requesting more food choices, so this year we are adding several new vendors. Be sure to read Betty Kruck’s article on the new choices.

If you aren’t able to volunteer, you can still participate by contributing to the awards and scholarship funds. Jan Eriksen has outlined your options on page 2. The art fair is our main source of income to support the scholarships we give each year. We are fortunate to attract many wonderful artists – 95 and counting this year! This event is a great place to find that unusual gift as well as buying artwork for your own enjoyment.

Please see page 4 for the list and pictures of the scholarship recipients this year. These awards and scholarships are made possible by your dedication and hard work on AAUW Art Fair on the Green.

Come out and support us on
July 26 & 27!



The Current

a publication of the La Crosse, WI AAUW Branch

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PRESIDENT’S PERSPECTIVE:
Summertime!

by Carol Robertson, AAUW–La Crosse Branch President

Summer is upon us – finally! Our branch has completed another successful year of programs, special events, enlightening study groups, and the awarding of \$25,000 in scholarships and grants. We have definitely lived up to the mission of AAUW by advancing equity for women and girls through advocacy and education. Through our efforts young women will be able continue their education. The life stories we heard at the Scholarship Brunch were truly inspiring. Thank you to all who have contributed with time or money to make this possible.

Now we turn our efforts to AAUW Art Fair on the Green. The art fair committee is busy at work with artists, publicity, concessions, and all the other details that need to be dealt with as we prepare for the weekend of July 26 and 27. Make sure you contact Marla French to let her know when you will be available to volunteer during the fair. We have new artists and new food vendors this year so you don’t want to miss it. Look for details in this issue of *The Current*.

Pam Thiel and I had the opportunity to attend AAUW’s State Convention April 25 & 26, in Eau Claire. It’s always interesting to hear what other branches

are doing. On Friday afternoon, Carol Klitzke brought two of her students from Viterbo to attend the \$tart Smart Workshop and they also attended the sessions on Saturday. Friday evening the film “Girl Rising” was presented. This movie is a powerful statement on the obstacles that girls face in getting an education around the globe. It was definitely meaningful in the light of the abduction of the young girls in Nigeria. On Saturday, the convention passed a resolution condemning “the scourge of human trafficking”.

As our Branch takes a break from our regular meetings, be thinking of what activities you would like to be involved in next year. Or suggest an event/activity you would like to see us do.

Have a great summer; see you at the AAUW Art Fair on the Green!

Next Board Meeting

Board Meeting will be Wednesday, June 25, 2:00 pm. Community Room, RiverPlace Apartments. This is the annual summer meeting for incoming and outgoing board members. Questions or concerns may be directed to Carol at: 519-0548 or cfrobertson@charter.net

Get all the CURRENT news at our website: www.aauwlacrosse.org

THE CURRENT a publication of the La Crosse, WI AAUW Branch

AAUW’s Mission

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

For 130 years, AAUW members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political. Our commitment to our mission is reflected in all aspects of our work.

Newsletter Contact & Deadlines

Newsletter EditorErica Koonmen (moogs56@hotmail.com)

WebminderPosition Open!

Newsletter Design.....Tegan Jerde-Koonmen (jerdet@gmail.com)

NEWSLETTER CONTENT SUBMISSION DEADLINE:

Please send all content for *The Current* to Erica by the 20th of the month.

PROBLEMS RECEIVING THE CURRENT? LET US KNOW AT:

aauwlacrosse@hotmail.com

Membership News

by Marilyn Hempstead, VP Membership

We welcome Chris Clair as our newest member. Her information will appear in the new directory.

Christine Clair
128 29th St So
La Crosse, WI 54601
792 9746
UW-Madison, JD
cjclair29@gmail.com



This year is a milestone for Dr. Judith Green. She joined our branch in 1963 when she came to La Crosse as a young UW-L faculty member. This year she became an Honorary Life Member because of her 50 years in AAUW: all of them in our branch. In the winter months we share her with a branch in Arizona. Congratulations!

2013-2014 Branch Name Grant Recipient



Mary Hall (left) with Jan Eriksen

Congratulations to this year's Name Grant recipient, Mary Hall! We thank Mary for her contributions to the Branch especially her dedication to the Scholarship Committee.

Each month she welcomes us to the general meetings in her role as Hospitality Chair and is tireless in her efforts to keep track of all our name tags (even when we can't).

She also serves as Hospitality Chair for the Art Fair.

Thank you, Mary, for all you do!

2014-2015 Membership Directory

If you want us to publish a different e-mail address or phone number or new degree in the annual directory, please let one of us know by the end of July 2014...

Michele Strange or Robert Richardson.

Art Fair Awards

by Jan Eriksen

The letter and form regarding contributions to the 56th AAUW Art Fair on the Green will be sent to all members via email.

The categories for fund raising are the same as last year: Purchase Awards, Artists' Awards, Scholarship Fund, and Gift Certificates.

Contributions to the Scholarship Fund are tax exempt as are donations to the Artists' Awards fund.

Checks for Artists' Awards, Purchase Awards, and Gift Certificates should be made payable to **AAUW Art Fair on the Green**.

A check to the Scholarship Fund should be written to the **La Crosse Community Foundation**, with the notation "for AAUW Scholarships" in the memo.

If you are making contributions to scholarships as well as to another fund, please write two separate checks.

Please contact Jan Eriksen for more information:
jperiksen@viterbo.edu

2013 Artist Awards:

Deb Conlon: *Best 2D*

Joyce Diveley: *Best 3D*

Amy & Matt Palmer:

Best Green

Greg Dinauer:

People's Choice

From the Treasurer

Michele Strange

Financial Report as of May 21, 2014

Checking Account\$14,268.00

CD's

none at this time

Scholarship Bridge\$984.02

More from the Treasurer...

Dues Reminder

Yes, it's June and the deadline for membership renewals for 2014/15 is June 30th! You will note, the financial report shows that we have quite a bit of money in our checking account. That is because I am holding off on sending in renewal payments to State and National until the end of the month.

There are quite a few members who have still not sent in their renewal dues of \$70.00. Please note that Honorary Life Members pay no dues and Life Members pay state and local dues for a total of \$21.00.

A renewal form for your use is attached to this issue.

Make check payable to: AAUW – La Crosse Branch
Send this form & payment to:

Michele Strange, Finance VP
2442 Redwing Rd.
La Crosse, WI 54601

If you have any questions please email me at mstrange@uwlax.edu or call 608-781-6962.

Scholarship Committee

by Robert Richardson, Co-Chair

If you want to join this super-effective and dedicated committee, let one of us know...Sharon DeCicco or Robert Richardson.

We have some long-time, focused committee members who believe that our committee needs new members and that some seasoned members should assume other roles in the AAUW. That means that the SC needs YOU!

You get to meet as a committee once a month in the Fall to revise our selection process and applications, once in January/February to set application review and reporting dates, and a time in March to review a selected set of applications. THEN, you get to meet the recipients in person at our annual scholarship brunch ... which we hope will not again fall on the same Saturday as the Fitness Run!



Artspire Event

by Robert Richardson, Chair

Artspire begins June 13, Friday 6:30pm (Pump House): Unveiling of the mural followed by a street dance



June 14, Saturday 10am-5pm (Arts District & Downtown Areas): AAUW tent with art (various media) on display plus distribution of brochures for AAUW Art Fair on the Green. Historic women (AAUW members) will visit our tent at different times during the day.

We can use members to visit our tent during the day and to serve as informal ambassadors for the AAUW Art Fair on the Green. Please let Robert know if you can help.

Visitors to the tent just might want to learn, also, about the AAUW. Wear your artsy-smile.

For more information about Artspire visit:
facebook.com/artspirelacrosse
www.artspirelacrosse.com

2014 AAUW ART FAIR ON THE GREEN INFORMATION

Concessions: *by Betty Kruck, Co-Chair*

Come to the Art Fair hungry this year. We will have new food vendors offering expanded food options. Our vendors will be Cowboy Kettle Korn, Cabin Coffee, Crepes Jeanluc, Rooster Andy's Catering, Timmers Meats, and Roncalli Newman Bread for the World. Rooster Andy's will offer a pulled pork sandwich on a ciabatta roll, homemade beer cheese soup (actually quite good) and cheese cake on a stick. Timmers Meats will offer Italian beef sandwiches, hot dogs, brats and cold sandwiches and salads. Roncalli Newman will sell strawberry shortcake, ice cream sundaes and root beer floats. Jeanluc will be present both days selling buckwheat and dessert crepes, tartelettes, Canneles de Bordeaux and macaroons.

Our AAUW Branch will sell bottles of water and cans of soda for one dollar. Donations of bottled water or a pack of your favorite soda will help our concession profits.

Please contact Michele Strange or Betty Kruck to donate beverages. We need to know what is being donated by July 18 so we can purchase additional water and soda as needed. We will arrange a convenient drop off location or you can bring donations to the fair. Thanks for your help. Michele Strange, mstrange@uwlax.edu, 781-6962
Betty Kruck, krux@mwt.net, 608-689-2222

More Volunteers Needed: *by Marla French*

I've already heard from several of you, and I have you penciled in, but for those of you who haven't yet contacted me, please do so as soon as possible.

I'd so much rather hear from you than have to call and beg people to work. There are approximately 70 positions to fill, from set up to take down, with ticket sellers, concession workers, raffle booth workers and booth sitters. Many of you work in several positions, as well as volunteering your husbands and daughters. That's so helpful, but I need to hear from you soon.

If you are able to help this year, please call or email Marla French. (782-6589 or mfrench000@centurytel.net). Help is needed as early as Friday, July 25h for set up and as late as 4:00 P.M. on Sunday when the fair closes and until the final trash bag is carried away and the tents are packed up.

On Saturday and Sunday there are many positions for sellers in the different areas. If you have a spouse who is willing to help, that's wonderful.

The work shifts are generally 2 1/2 to 3 hours, beginning at 9:15 A.M. on Saturday and 9:30 on Sunday.

Art Fair Grounds Help Needed

By Carlene Roberts, Grounds Co-Chair



Spring is in the air, summer isn't far off, and the Art Fair is fast approaching. Alice Ross, Sarah Koehler and I are in charge of Grounds, which means:

1-set up on Fri. morning

2-closing fences at the end of Fri. and Sat.

3-opening restrooms each morning

4-helping artists & food vendors with their grounds questions/needs Fri.- Sun.

5-collecting garbage at the end of the day on Sat.

6-and take down at the end of the fair on Sunday.

We three cannot accomplish all this - especially set up and take down - by ourselves. In the past we have had a wonderful crew of volunteers, with many hands making light work.

Set up involves measuring and staking out artist spaces, placing tables and chairs where needed, putting up the AAUW tents and placing signs around the neighborhood.

Set up is Fri. the 25th and we have the volunteers we need.

We still need 4 people for Sun. the 27th take down from 4 to 5 or 6 p.m. Spouses, teen or young adult children, and friends have been a great addition in the past.

I look forward to hearing from each of you so we can build our teams.

Carlene Roberts, Grounds co-chair
608-788-0868 or camcar876@gmail.com

Scholarship & Grant Awardees 2014

La Crosse Branch President Carol Robertson welcomed a large crowd to the 2014 Grants, Awards and Scholarships brunch on Saturday, May 3, 2014. At turns joyful and touching, each recipient had the opportunity to speak after being presented with her award. Below are the awards given as well as some pictures of the event.

GRANTS

Nat'l Conference for College Women Student Leaders:

Brittany Long

UW-L Art Award:

Carrie Hilson

HMOOB Cultural & Community Agency

HOPE Academy

UW-L Self-Sufficiency Program

YWCA

*2014 National
Conference
for College
Women
Student
Leaders
attendee
Brittany Long
with Branch
member Betty
Kruck*



SCHOLARSHIPS

Pat Staupe Memorial Scholarship:

Chloe Gorman

Janet Isler Memorial Scholarship:

Sadie Williams

Karen Wilson Memorial Scholarship:

Suzanne Incaprero

Elizabeth Mayo

Lauren Smith

Graduating High School Seniot Scholarships:

Alyssa Freybler

Alexis Goodman

Mari Sweetman

Emily Thao

Duabchi Vang

Kruse Family Memorial Scholarship:

Alivia Winters, Kee High School

UW-L Scholarships:

Kala Lindley

Katie Mulera

Viterbo University Scholarships:

Christine Nichols

Jena Sunderlage

Western Technical College Scholarships:

Suzanne Gawenda

Edith Limengka

La Crosse Tribune Extra Effort Awards:

Jennifer Rynes, Brookwood High School

Cheyenne Bosworth, Cashton High School

Continuing Extra Effort Scholarship:

Natasha Walleser



Group photo of all award recipients attending the May 3rd brunch



*Extra Effort Award
winners Jennifer
Rynes (left) and
Cheyenne Bosworth
(right) with Branch
President Carol
Robertson*