



· P.O. Box 2112 · La Crosse, Wisconsin 54602-2112

Dear Artists,

For years the community of La Crosse has looked forward to spending the last weekend in July at the AAUW Art Fair on the Green. 2020 was the first year in 62 years that the Art Fair was canceled so we are excited to return this year. While things will be a little bit different, our plans are to hold a ONE DAY Art Fair. We will have to abide by state and county regulations so if directed, we will have to cancel. We will try to let you know as far in advance as possible of any changes.

AAUW (American Association of University Women) invites you to join them for the **63rd AAUW Art Fair on the Green** on Saturday, July 24<sup>th</sup>, 2021 at Myrick Park in La Crosse from 10am - 4pm. This scholarship fundraiser has provided over \$450,000 in scholarships to local students to continue their learning in area institutions of higher education.

The grassy, tree-lined Myrick Park provides a beautiful setting for this popular show. The outdoor venue allows for generous exhibit spaces. Our all volunteer staff supports you with booth sitters; free parking is provided for cars and trailers.

Art Fair on the Green is well advertised and well attended. All proceeds from sales go directly to the artist.

Enclosed with this letter you will find exhibitor information and guidelines, new artist jury application and a registration form for returning artists.

**Returning artists do not need to re-jury unless they change categories or add a category. For either of these situations, the returning artist should submit materials in the new/additional category for jury review by April 15, 2021. See category descriptions on new artist jury form.**

**Returning artists** should submit both a registration form and booth fee (non-refundable) by **May 31, 2021**, to:

**AAUW ART FAIR ON THE GREEN  
Artist Registration  
PO Box 2112  
La Crosse WI 54602**

Checks should be made out to: AAUW Art Fair on the Green.

**If you are an artist new to the fair, please see additional enclosed information. Images for jury review, all forms, and the fee must be received by April 15, 2021.**

We invite you to this exciting opportunity to share your art with the Coulee Region community and your fellow artists. Please call or email if you have any questions.

Sincerely,  
Artist Co-chairs:

Erica Koonmen  
(608) 366-1509

Sharon DeCicco  
(608) 788-5356

Email: [artfaironthegreen@gmail.com](mailto:artfaironthegreen@gmail.com)