



· P.O. Box 2112 · La Crosse, Wisconsin 54602-2112

February 2025

Dear Artists,

AAUW (American Association of University Women) invites you to join us for the **67th AAUW Art Fair on the Green** on Saturday, July 26, 2025, 10am-5:00pm. This scholarship fundraiser has provided over \$600,000 in scholarships over the years to local students to continue their learning in area institutions of higher education.

The grassy, level courtyard at Viterbo University provides a beautiful setting for our popular show. There are shady as well as sunny spots available. Our all volunteer staff supports you with booth sitters and free parking is provided for cars and trailers.

Art Fair on the Green is well advertised and well attended. All proceeds from sales go directly to the artist. Back again this year: cash artists awards! We'll be awarding prizes for Best 2D, Best 3D and Best Green. More details will be included in the June mailing.

Enclosed with this letter you will find exhibitor information and guidelines, new artist jury application and a registration form for returning artists.

Returning artists do not need to re-jury unless they change or add a category.

For either of these situations, the returning artist should submit materials in the new/additional category for jury review by **March 31, 2025**. See category descriptions on new artist jury form.

Returning artists should submit both a registration form and booth fee (non-refundable) by **May 31, 2025**, to:

**AAUW ART FAIR ON THE GREEN
Artist Registration
PO Box 2112
La Crosse WI 54602**

Checks should be made out to: AAUW Art Fair on the Green. We are working on offering a PayPal option and will let you know when that is up and running!

If you are an artist new to the fair or if it has been 3 or more years since your last show, please use the New Artist Application form as well as the Registration form. Images for jury review, all forms, and the fee must be received by March 31, 2025.

Please call or email if you have any questions.

Sincerely,

Artist Co-chairs:

Erica Koonmen
(608) 366-1509

Sharon DeCicco
(608) 452-4571

Email: artfaironthegreen@gmail.com