

# 2025 AAUW Art Fair on the Green

## Exhibitor Information and Guidelines

**Date:** Saturday, July 26, 2025

**Time:** 10:00 am to 5:00 pm

**Location:** Viterbo University, 900 Viterbo Dr, La Crosse WI  
The Viterbo Courtyard is accessible for all people.

Presented by the La Crosse Branch of AAUW (American Association of University Women)  
as a scholarship fundraiser.

**CATEGORIES:** Artist-produced fine art including ceramics, drawing/pastels, fiber, glass, jewelry, metal works, mixed media (2D & 3D), painting, photography, printmaking, sculpture, wood, and other (please specify). *See descriptions on new artist jury form.*

### ARTIST TERMS & CONDITIONS:

- Setup will be on Saturday, July 26<sup>th</sup>, beginning at 6am. Take down is after the fair closes at 5pm. Exhibitors are required to provide their own shelters with suitable anchorage.
- Artists must exhibit their work in person. Representatives are allowed only on a prearranged basis.
- Items displayed must be **original** works of the artists. We accept fine art handmade by the artist and only art accepted by the jury may be displayed. The jury looks for originality and creativity. We do not accept imported, manufactured, or resale items.
- Artists may exhibit ONLY work in the accepted category; all work shown must be for sale.
- There is no power provided at any of the spots. Generators may not be used.
- **The *non-refundable entry fee* should be made payable to “Art Fair on the Green”.** **Spaces available are: \$125 for 10x10 and \$200 for 10x20.** It is an outdoor show with no rain date and no refunds in the event of inclement weather.
- **All proceeds from sales go to the artists.** Artists are responsible for collecting and reporting their own sales tax, including the 5.5% Wisconsin sales tax.
- Please email a small .jpg representative of your work to [artfaironthegreen@gmail.com](mailto:artfaironthegreen@gmail.com) if you wish to have it posted on our website and social media.
- **ARTISTS RETURNING WITHIN THREE YEARS DO NOT NEED TO REJURY UNLESS THEY CHANGE CATEGORIES OR ADD A CATEGORY.** Images for the *new category only* need to be submitted. Please use the attached NEW ARTIST JURY form.
- If it has been 3+ years since you've participated, you must jury again using the New Artist Application.
- **EACH NEW ARTIST MUST SUBMIT FIVE IMAGES FOR JURY REVIEW BY MARCH 31, 2025.** Please use the attached form. Applications are judged on the basis of submitted images.

We look forward to seeing you in July for the AAUW Art Fair on the Green!